

The World in 2018: Daniel's Dozen



Twelve themes for 2018

1. **Trumpism v Macronisme**

- Competing world views: open v closed

2. **Big elections to watch**

- Potential game-changers in Brazil, Mexico, Italy and the US mid-terms

3. **A potent cocktail of global sport and politics**

- The drama of a Winter Olympics in South Korea and a World Cup in Russia

4. **Long good-byes**

- Japan's Emperor Akihito, Cuba's President Castro, Saudi's King Salman

5. Synchronised global growth, at last

- Unless central banks spoil the party

6. Crunch time

- For Brexit, NAFTA and North Korea

7. Acronyms that will matter

- Watch out for GDPR, MiFID2, PSD2, COP24, GNH, Remote ID, 5G, AI

8. The techlash

- Hitting hard, from consumers, politicians, business clients

9. Asian world champions

- Bhutan (growth), China (tech, cultural heritage), India (statue)

10. Landmarks

- “Peak baby”, tourists around the Moon, SUVs overtaking, *Prelude FLNG*

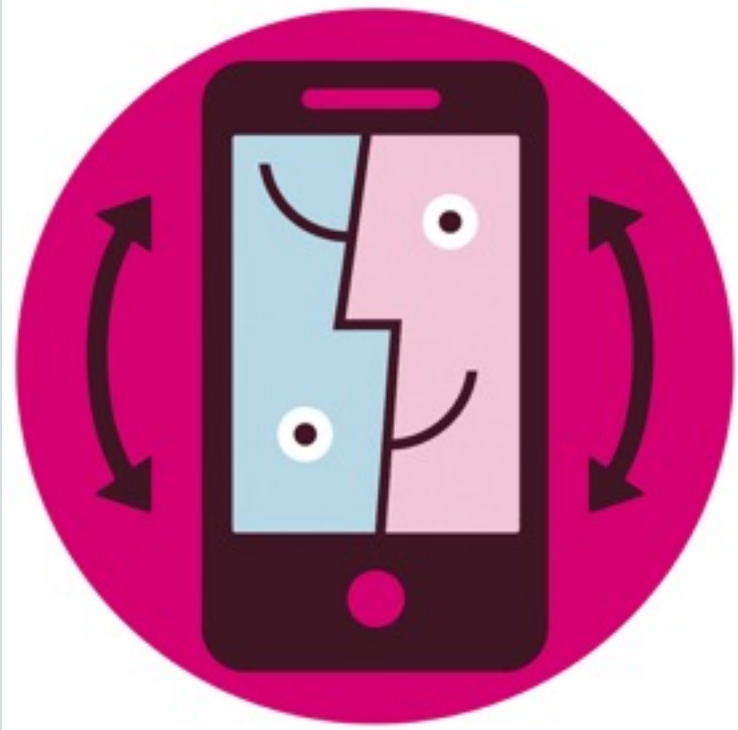
11. Surprises? We’ll have a few

- From geopolitics to cybercrime, quantum computing and medicine

12. Word of the year

- Supercalifragilisticexpialidocious

How to look at 2018?



Nerve-jangling

- Excitements galore
- Scope for catastrophe
- But also for dramatic progress
- Everything to play for

It could even be...

